

BLANKET FLOWER

Gaillardia

PLANT CHARACTERISTICS

 Size

1 - 2' high, 2 - 3' wide

 Sun/Shade

Full Sun

 Water

Medium

 Maintenance

Low

 Life Span

Perennial (2 yrs), Zones 3-11

 Description

Gaillardia, also known as Blanket Flower, is a member of the sunflower family whose blooms more resemble that of daisies. This is a long blooming plant with flowers first appearing June and lasting through September. They can produce both multi-color (reddish-purple or orange-red with yellow tips, or solid colors of yellow, orange or red). Blanket flower is self-seeding so, even though its normal life span is only two years, it will continue to produce if seeds are allowed to drop to the ground. It is a very popular long lasting cut flower as well as attractive ground cover. Since it tolerates drought, heat and both sandy and salty soils well, it is a popular plant to find growing at the beach. It attracts butterflies and has no serious insect or disease problems.

Source: [University of Florida IFAS Extension](https://www.ifas.ufl.edu/)



Have questions or need help?
Contact us at GreenHelpLine@gmail.com.

